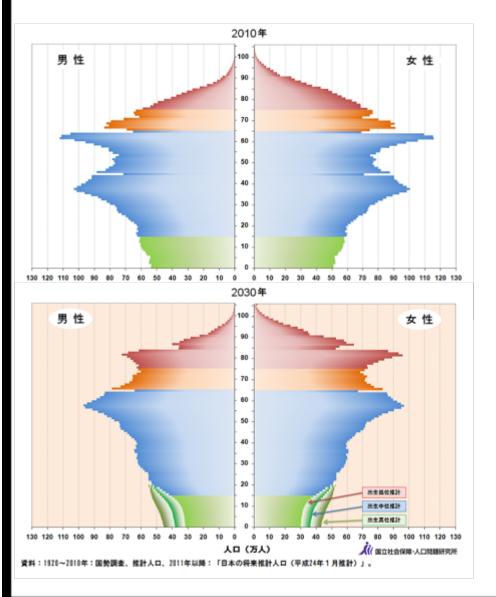
# Health care Innovation: New Technologies and Effective Evaluation

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Hiroaki MIYATA



# An era of falling birthrates, an aging society, and a shrinking population



It is predicted that by 2030, Japan's aging rate will rise to 31.8%, indicating that one out of three Japanese will be a senior citizen aged 65 or older, and that the figure will top the 40% mark to reach 40.5% in 2055.

On the other hand, there are expectations for 5-10 years growth of health care sector from the standpoints of economic growth and employment expansion.

# "Japan: a mirror for our future"

"The success of Japan's health system matters not only because of its importance to Japanese citizens, but also because Japan is a barometer of western health..."

"The country now seeks to marshal its considerable resources to claim its rightful place globally, as well as to improve its policy making domestically."



Source: Horton R. Lancet 2010

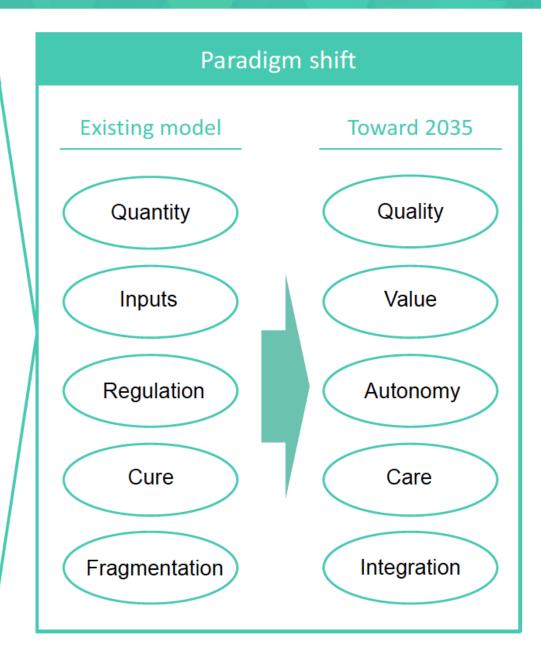


### Socio-economic changes require a paradigm shift



### Issues and outlook

- Address growing health care needs, changing social environments and values, increasing inequity, and globalization
- Transform health care into a horizontal system that engages all sectors through shared vision and values, in contrast to maintaining the current system through basic cost share increases and benefits cuts
- Promote innovation in health care technologies and systems that drives Japan's growth and development while maintaining excellence in health
- Tackle fiscal deficits and contribute to Japan's economic stability
- Position Japan as the authority on healthy longevity by addressing population ageing and a low birthrate



### **HISTORICAL LINEAGE**

Japan Cardiovascular Surgery Database (JCVSD)

Adult Cardiovascular Surgery 2000 —

2008 -Congenital Heart Surgery

- 2. Gastroenterological Surgery Database 2008 -
- 3. General Surgery 2009 -

Japan Surgical Society and 10 related Academic Society prepared to launch Integrated clinical database

4. 2010—

Based on professional collaboration,

National Clinical Database(NCD) was founded





## **Current Status**

Over 5,000 Participant hospital in JAPAN Registered programs > 7,000

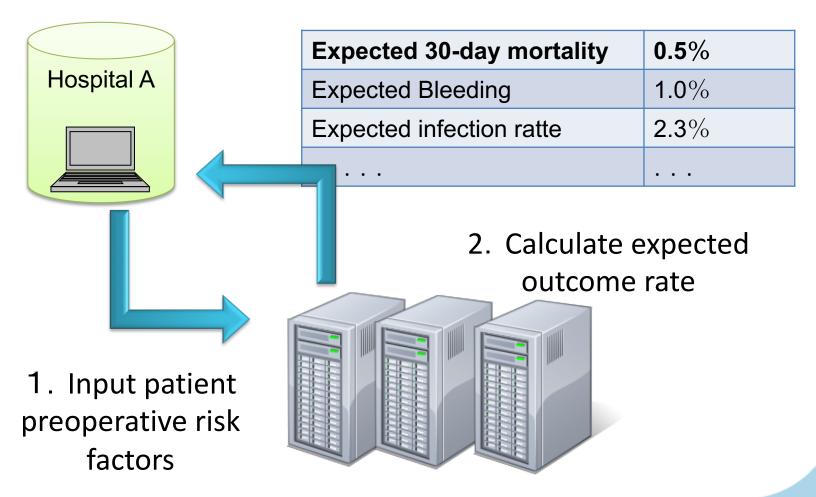


One of the Largest Clinical Database linked with Board Certification System

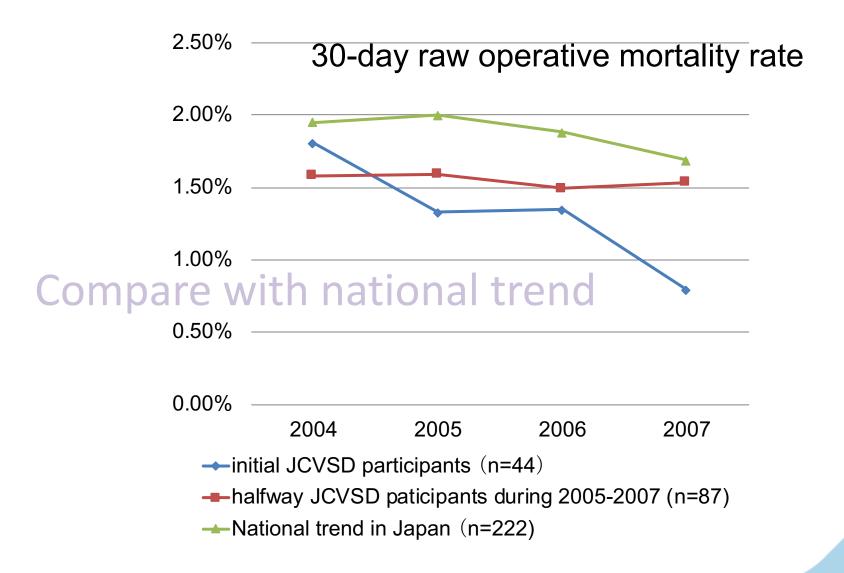


### Real time feedback for each clinical practice

Based on each outcome risk models, participant hospital can receive expected outcome rates for each patients. They can use such data not only for clinical discussion, but also for informed consent.



### Quality improvement as a whole nation



## Next issue for quality improvement

	US / NSQIP (2011-2012)		Japan / NCD (2011-2012)	
PD (Pancreatoduodenectomy)	Total = 5182 Died(%)=2.57%		Total =15527 Died(%)=1.35%	
Length of stay	Median (IQR)		Median (IQR)	
Total	9(7-14)		31(22-43)	
Survived	9(7-14)		31(22-43)	
Died	11(6-17)		17(15-24)	
LAR (Lower Anterior Resection)	Total = 13989 (150; 1.07%)		Total = 37161 (163; 0.44%)	
Length of stay	Median (IQR)		Median (IQR)	
Total	6(4-8)		16(12-25)	
Survived	6(4-8)		16(12-25)	
Died	6(4-10)		10(6-20)	
Right hemi-colectomy	Total = 31571 (1097; 3.47%)		Total = 38740 (464; 1.20%)	
Length of stay	Median (IQR)		Median (IQR)	
Total	5(4-7)		14(10-20)	
Survived	5(4-7)		14(10-20)	
Died	8(5-13)		15(6.25-22)	

## The New Era of Research and Development

Research Phase

Pre-approval

Post-approval

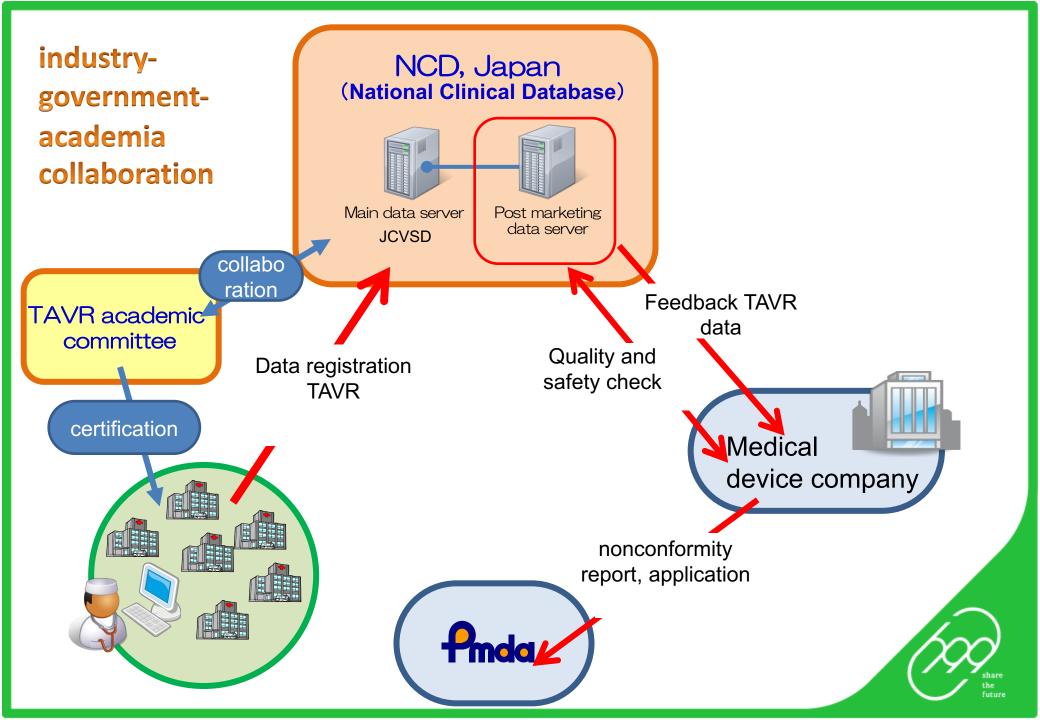
- Finding the most fruitful and innovative seeds
- Simulating the impact of a seed
- Market evaluation

- Identifying patients
   RCT, interventions
- A historical comparators
- Focused and restrictive preapproval study

- Real world effectiveness assessment
- Identifying effect heterogeneity, optimal targets
- Identifying room for improvement

The New R&D Platform has been generated by the Combination of Clinical practice network and systematic database





### When flu pandemic occurred 10 years ago...

When flu pandemic occurred in Japan 10 years ago, several people died after taking certain drug "TAMIFLU".

Because there was no database regarding this problem, nobody could answer the reason behind these cases.

"Is this problem of drug itself?"

"Is this problem of doctors' prescription?"

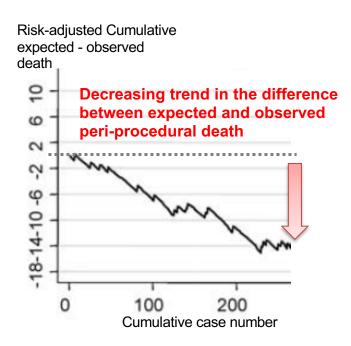
"Were those patients just in severe condition?"

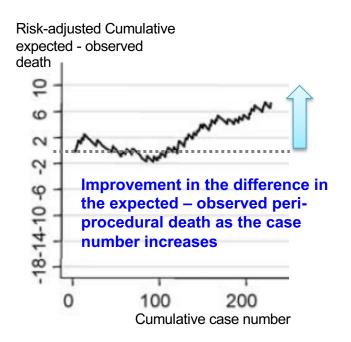


### Industry-government-academia collaboration

### Monitoring of device related adverse events

We can monitor the performance of the procedures / devices and catch the early signals for major adverse events





Signal detection will lead to detailed investigation and evidence based warning generation to the clinicians in the field





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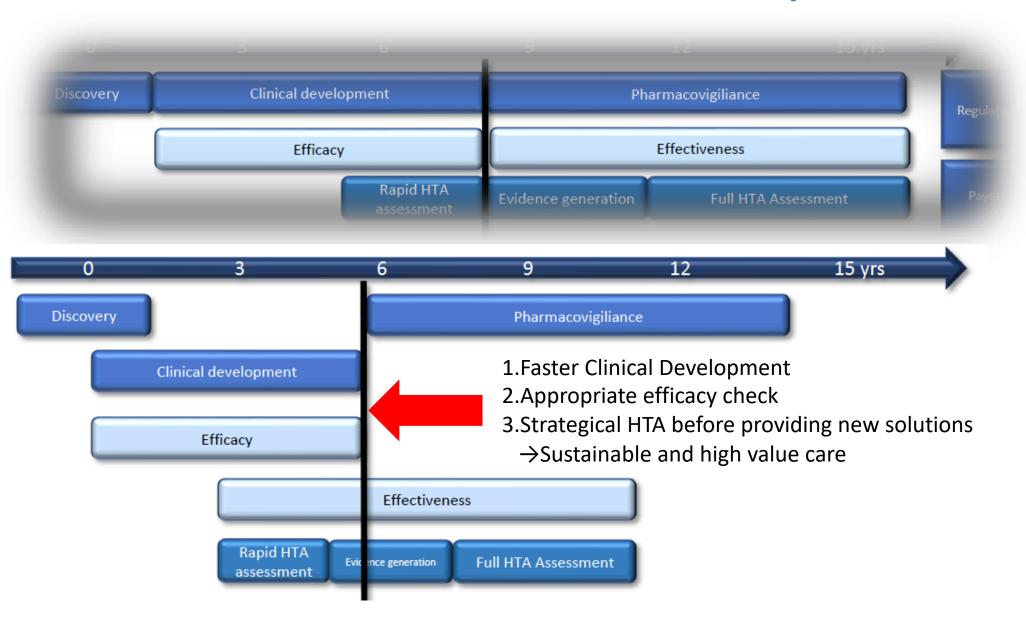
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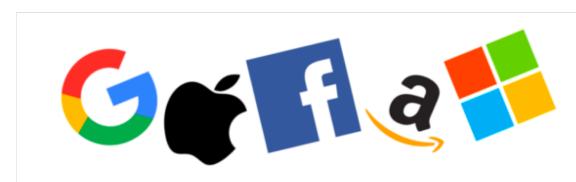


It is BIG step to overcome cancer, however BIG budget is also required...
In Japan, it costs 350,000 USD per year for one patient (and will cost 17 billion USD for Japan)

## The New Era of Research and Development

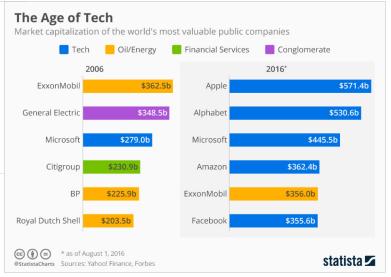


## **Era of Data-Driven Society**











### 2018 reform of EU data protection rules

Stronger rules on data protection mean people have more control over their personal data and businesses benefit from a level playing field.

# VALUE CO-CREATION SOCIETY 価値共創社会 の理想

【アメリカ型】【EU型】【中国型】の強みを活かし、ボトムアップで多様かつ多元的な価値を共に創る基盤を構築する。あらゆる立場の人々がだれも取り残されることなく、その人らしく生きることができる社会を目指す。

経済主導型イノベーション
価値主導型イノベーション

GDPR・データポータビリティデータを 所有財の延長で発想



トップダウンで一元的な社会信用システム





共有財としての側面も考慮した 主体的選択 (Beyond GDPR)



ボトムアップで多様かつ多元的な 価値共有と社会信用システム



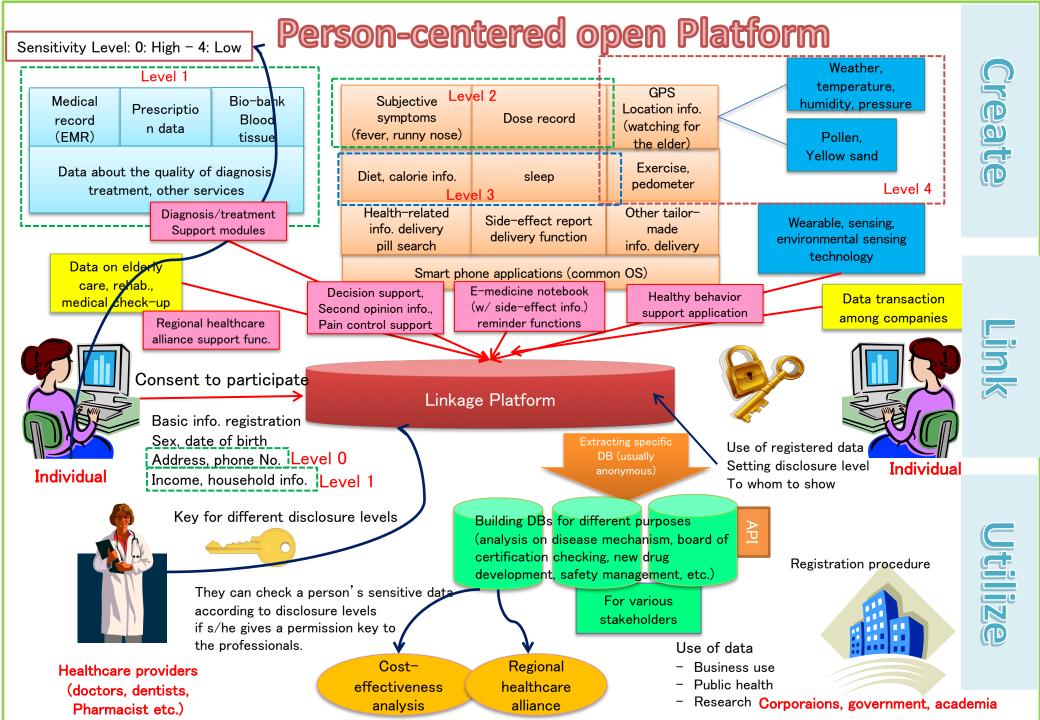
## Speeches and Statements by the Prime Minister

# Toward a New Era of "Hope-Driven Economy": the Prime Minister's Keynote Speeach at the World Economic Forum Annual Meeting January 23, 2019



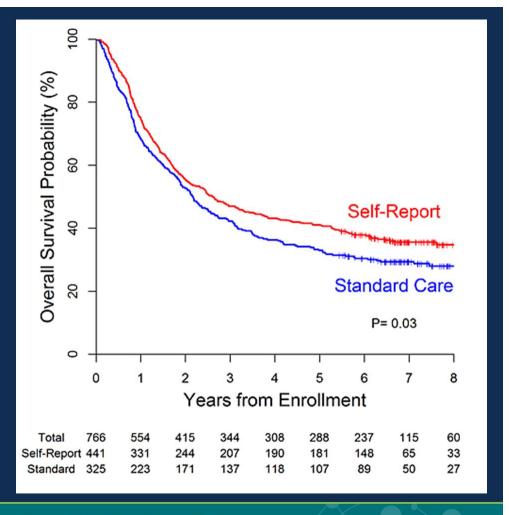
The regime we must build is one for D.F.F.T., Data Free Flow with Trust -- non-personal data, needless to say. It is not the big, capital intensive industries, but rather we individuals who will benefit from both the fourth industrial revolution and what we call "Society 5.0," which this fourth industrial revolution will bring about.

In Society 5.0, it is no longer capital but data that connects and drives everything, helping to fill the gap between the rich and the less privileged. Services of medicine and education, from elementary to tertiary, will reach small villages in the Sub Saharan region. Girls who have given up going to school will see, beyond their own village, a wider horizon where the sky is the limit.



### **Overall Survival**

- Compared to standard care, median survival was 5 months longer among patients in the self-reporting arm (31.2 vs. 26.0 months) (P=0.03)
- Remained significant in multivariable analysis:
   Adjusted hazard ratio 0.832 (95% CI; 0.696, 0.995)



PRESENTED AT: ASCO ANNUAL MEETING '17 #ASCO17

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Presented by: Ethan Basch, MD





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**FDA News Release** 

# FDA permits marketing of mobile medical application for substance use disorder



For Immediate Release

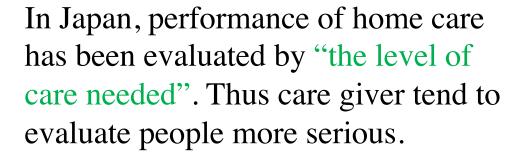
September 14, 2017

Release

Today, the U.S. Food and Drug Administration permitted marketing of the first mobile medical application to help treat substance use disorders (SUD). The Reset application is intended to be used with outpatient therapy to treat alcohol, cocaine, marijuana and stimulant SUDs. The application is not intended to be used to treat opioid dependence.

### The level of care needed → What people can do?





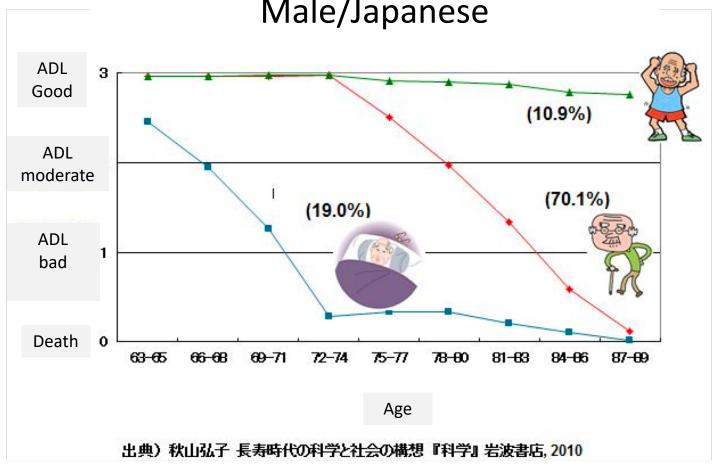


However, we can change evaluation into "what people can do?" by the IoT( environmental sensing technology).



This innovation can achieve costreduction for assessment. In addition to that, It also can provide positive incentive to improve quality of care for care givers.

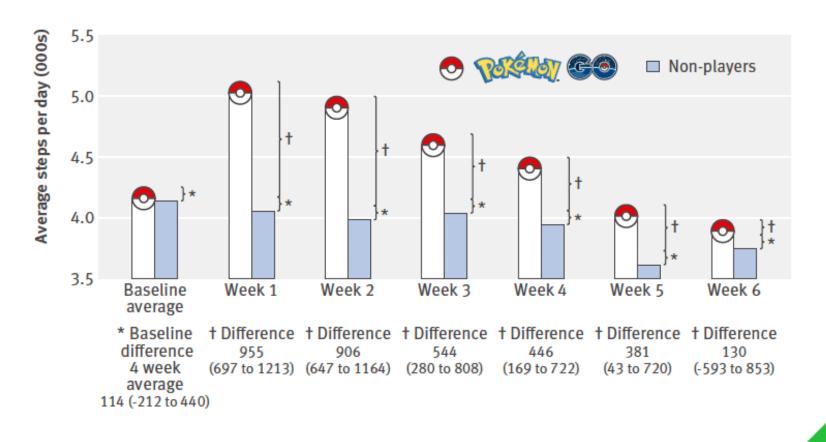
# Course of Life 20 years follow up Male/Japanese





# Gotta catch'em all! Pokémon GO and physical activity among young adults: difference in differences study

Katherine B Howe,<sup>1,2</sup> Christian Suharlim,<sup>3</sup> Peter Ueda,<sup>4,5</sup> Daniel Howe, Ichiro Kawachi,<sup>2</sup> Eric B Rimm<sup>1,6,7</sup>





### **Transportation Service + IoT** → **Wellbeing Platform**



Delivery drivers not only change a battery of home medicine dispenser, but also look after (and some time provide support for) each users by IoT data and central system assistances.



Based on big data analysis each drivers can know what is appropriate communication for each customers to confirm potential side effects, status of prescription, other risk symptoms... and so on.



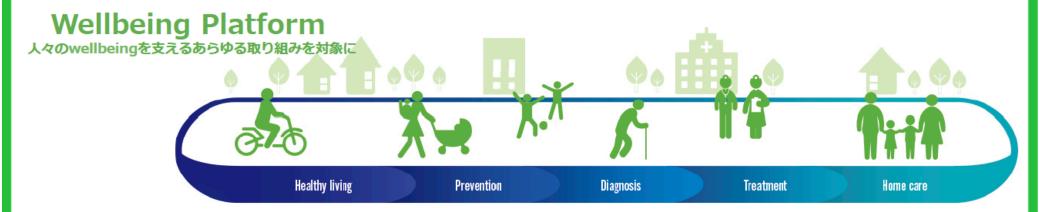
When such kinds of face to face communication network meets IoT and big data analysis, it could be transformed into

wellbeing platform with high value service.



### LIFE as VALUE

Not only disease management, but also wellbeing empowerment



### Empower everyone

Pursue an active way of living and which lead to healthy life.

Inequity or illness does not always mean a burden on life

### Community support

Possible to receive appropriate support based on scientific basis under a familiar environment

Rapidly cooperate to the best organization when a difficult judgment and advanced response is required

### Value-based care

To provide the world's best treatment/diagnosis and care by having good cooperation among organizations

To provide customized treatment and care to individuals by combining global evidence and local real world data

# **Next Generation Universal Health Coverage**

Past	Present	Next generation
Younger population	Older population	Leaving no one behind (Vulnerable and marginalized populations)
Communicable disease	Non communicable disease	Including pre-diagnosis phase and healthy life
Hospital-enclosed	Community-based	Person-centered (Anytime, anywhere through global alliance)